

Short Course Series  
2015

DEV

INTERNATIONAL  
DEVELOPMENT  
University of East Anglia

# Beyond Surveys and Experiments – Other Approaches to Impact Evaluation

01–05 June 2015  
Norwich, UK

[www.uea.ac.uk/international-development/  
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**UEA** University of  
East Anglia

## Beyond Surveys and Experiments – Other Approaches to Impact Evaluation

<b>Dates</b>	01–05 June 2015	<b>Places</b>	20
<b>Fee</b>	£1,200 Includes all tuition, daily lunch and refreshments but no accommodation. It may be possible to book on-campus accommodation and there is a range of options a short distance from campus on foot or by public transport. The Training Office will be pleased to advise on this matter.		
<b>Bursaries</b>	We are pleased to offer two full bursaries (including accommodation) for this course, funded by the International Initiative for Impact Evaluation (3ie). Please contact the Training Office for details.		
<b>Eligibility criteria</b>	The course is conducted in English. Full competence in English, written and spoken is an essential requirement.		
<b>Target audience</b>	Early and mid-level professionals, postgraduate students and academics with interests in or working with international agencies, governments, think-tanks, NGOs and other donor organisations.		
<b>Teaching team</b>	The course is co-directed by <b>Dr Laura Camfield</b> and <b>Dr Maren Duvendack</b> , who will deliver most of the teaching.		
<b>Location</b>	International Development UEA, University of East Anglia, Norwich, UK		

This course is complementary to the very successful two-week Impact Evaluation course which this year runs from 08–19 June. An individual may participate in both courses if they wish to do so but should be aware that there will be some overlap in materials. The course is introductory and primarily designed for people who have limited knowledge of evaluation and are beginning to use ‘small n’ approaches in their work rather than experienced practitioners.

### Course objectives

This course will familiarise participants with a wide range of tools and analytical frameworks that are beginning to be used to evaluate complex interventions and address the challenges of small n scenarios, responding to a recognition that experimental and quasi experimental approaches are not always feasible.

Participants will leave the course able to:

- Understand the current challenges the impact evaluation community is grappling with by learning about large n and small n evaluation approaches.
- Understand different approaches to developing a non-experimental evaluation framework that will enable causal inferences to be drawn.
- Understand the value of a theory based approach in establishing and understanding causation.
- Understand the key characteristics of methods such as contribution analysis, outcome mapping, process tracing and realist evaluation and how they might work for different evaluation questions and contexts.
- Select appropriate analytical techniques such as Qualitative Comparative Analysis.
- Assess threats to validity of the various research designs and analytical approaches.



### Course content

- Introduction to large n and small n approaches to impact evaluation.
- Research designs (quantitative and qualitative).
- The challenges of establishing attribution vs contribution in small n scenarios.
- Theory-based approaches.
- Integration of qualitative and quantitative approaches to evaluation.
- Qualitative Comparative Analysis, process tracing, contribution analysis and others.

### Course directors

**Dr Laura Camfield** trained as an anthropologist, but now works collaboratively using qualitative and quantitative methods and training others in their use, with the DFID-funded Young Lives longitudinal research study in Ethiopia. Her current research focus is on enhancing the quality of cross-national methodologies used to collect qualitative and quantitative data on poverty and vulnerability throughout the life course (funded by an ESRC Comparative Cross-national research grant). At UEA she is one of the post-graduate Research Directors and teaches on courses in impact evaluation, social development, and ethnography.

**Dr Maren Duvendack** is a development economist with impact evaluation experience in sub-Saharan Africa and South Asia, especially microfinance and food for asset interventions. Further research interests include the replication and reproduction of quantitative analyses, research ethics and the links between microfinance, empowerment and reproductive health. Maren directs the short course “Impact Evaluation for Evidence-Based Policy in Development” and is course director of the “MSc Impact Evaluation for International Development” offered by UEA.

Both course directors are currently involved in writing a textbook entitled *Impact Evaluation for International Development: The Essential Guide* forthcoming in October 2015 which will be a good accompaniment to both impact evaluation courses offered by International Development UEA.



International Development UEA is running the following short courses in 2015:

<b>Beyond Surveys and Experiments – Other Approaches to Impact Evaluation</b>	01–05 June
<b>Researching Gender – Concepts and Methods (bespoke course)</b>	08–19 June
<b>Impact Evaluation for Evidence Based Policy in Development</b>	08–19 June
<b>Climate Change and Development</b>	29 June – 04 July
<b>Organisational Change for Gender Equality – Practical Skills and Approaches</b>	13–17 July
<b>Forest Governance – Operationalising Equity and Justice in REDD+, PES and FLEGT</b>	24 August – 04 September
<b>Water Security for Policy Makers and Practitioners</b>	7–11 September

## International Development UEA

International Development UEA has pioneered research, training and consultancy in international development for nearly 50 years. It works with a range of clients including national and international development agencies, governments and NGOs.

International Development UEA is the ideal broad-based multi-disciplinary environment in which to deliver training. The faculty has a wide range of academic disciplines with an intensive engagement in development practice through academic and funded research and consultancy in many development arenas and geographical regions.

## University of East Anglia (UEA)

The University of East Anglia is an international renowned university on a distinctive and attractive campus just outside the historic city of Norwich.

## Norwich

Norwich is approximately 115 miles/185 km from London and there are regular and reliable train and coach services to and from the capital. International flights arrive several times daily at Norwich's small and convenient airport via the hub at Amsterdam Schiphol.

## How to apply / How to contact us

If you would like to make an application or have any questions about this or another of our courses please contact a member of the Training Office team. You can also get in touch directly via our website. Please see all contact details below. We look forward to hearing from you.

**T** +44 (0)1603 592340 **E** [devco.train@uea.ac.uk](mailto:devco.train@uea.ac.uk)

**[www.uea.ac.uk/international-development/dev-co/professional-training](http://www.uea.ac.uk/international-development/dev-co/professional-training)**

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International Development UEA reserves the right to change any aspect of its training programme without notice.