



Community-led Total Sanitation



Dear friends and colleagues in CLTS and WASH

As always, we are happy to share with you a short list of resources on the CLTS website that are either new or have captured our interest. In this month's newsletter, we invite you to join us at the Brisbane WASH Futures Conference in early March, share a funny and thought-provoking video and a sanitation game, as well as some new research on CLTS and other rural sanitation approaches, and two India related items, including the release of a new movie- Pad Man - which tells the story of one man's sanitary napkin revolution!

On a personal note, I would like to inform you that I (Petra) will be taking a nine months break from my role at the Hub. I would like to warmly welcome Elaine Mercer who will be covering for me during my absence. Elaine has already been working at IDS in various roles relating to knowledge management and communications. So from 1st March, please direct all enquiries and correspondence you would normally send to me to her at E.Mercer@ids.ac.uk. And of course you can always use the clts@ids.ac.uk address for communicating with the CLTS Knowledge Hub.

We hope there is something of interest amongst the resources listed below. We look forward to hearing your news and suggestions for other new and useful resources.

Many good wishes,

Petra on behalf of

The CLTS Knowledge Hub

CLTS Knowledge Hub activities at Wash Futures Conference, Brisbane



The CLTS Knowledge Hub along with UNICEF, SNV and the Institute of Sustainability are co-convening a workshop Synergies, Trade-Offs and Support Mechanisms and Leaving no one behind- ensuring equality and non-discrimination in sanitation on Wednesday 7th March 2018. If you are attending the [WASH Futures Conference](#) please join us. The full day session will look at current thinking on the phasing and combination of other approaches, internal and external support mechanisms and how these interact with CLTS and other rural WASH approaches in practice. Priority areas we wish to share and learn more about during the workshop will include:

- What other approaches are being used to strengthen CLTS programmes? Are they effective at supporting the most vulnerable?
- How do you insure that the introduction of other approaches, including those with external support mechanism, does not have negative impacts on the CLTS process?
- How best to identify the most disadvantaged? What systems are currently being used? Are they effective? What is a realistic balance between community-led approaches and national systems?
- What are the different types of support needed? What form should the support take? At what point in time should it be introduced? Who should it be introduced by?
- What approaches are replicable at scale? Are they able to be implemented through government systems?
- What are the evidence and knowledge gaps?

The online programme is available [here](#)

The CLTS Knowledge Hub will also host a stall in the exhibitions area, so come along, say hello and pick up some publications.

Achieving District-Wide Quality and Sustainability with the SBM-G Across Uttar Pradesh



A regional workshop to share, learn and plan with quality and sustainability in the context of Swachh Bharat Mission was held in Varanasi on January 11 to 13, 2018. It brought together 75 participants from seven districts of Uttar Pradesh (Bhadohi, Chanduli, Ghazipur, Jaunpur, Mirzapur, Sonabhadra and Varanasi) across Varanasi and Vindhyachal Divisions. The workshop was designed to provide and facilitate a learning platform for sharing experiences and ideas between districts.

[Read the Varanasi workshop report](#)

Freddy the Fly



A video by WSSCC that illustrates how Community Led Total Sanitation (CLTS) methods work to help communities become healthier and more productive: Meet Freddy, a fat little fly who loves toilet fondue! Find out what happens to him when the village where he lives is 'triggered' into cleaning up their act to become open defecation free (ODF).

[Watch the video here](#)

Pad Man: Bollywood's 'menstrual man' movie targets Indian taboo



A Bollywood movie about an inventor who created a revolutionary machine that makes cheap sanitary pads hit Indian screens this month, challenging taboos surrounding menstruation in socially conservative India.

Arunachalam Muruganantham is nicknamed India's "menstrual man" for transforming the lives of poor women forced to use items like old rags, sand and leaves during their periods. He has been lauded by India's government and is now getting the star treatment with Bollywood A-lister Akshay Kumar portraying him in "Pad Man" which opened on 9th February 2018.

[Find out more here](#)

The Bottom Line (WSUP) Sanitation game



Water & Sanitation for the Urban Poor (WSUP) has produced an [online game](#) as an exploration of some of the challenges around involving the private sector in sanitation service delivery in cities. In the fictional African city of Bafini, 80% of residents have no access to a sewer connection, relying instead on toilets with pits or septic tanks.

This creates a need for better faecal waste collection services, and a market opportunity for a smart entrepreneur. You run a waste management business in Bafini, and have just decided to expand into faecal sludge management. You have a positive cash flow, which you will need to maintain. Your business must impact positively on low levels of public health in Bafini, and work to get a sceptical city government onside. You cannot operate without their support!

[Have a go here](#)

Rethinking Rural Sanitation Approaches



Current rural sanitation practitioners and decision makers are faced with insufficient information on the relative performance of different programming approaches. These approaches are frequently defined either too tightly, or too loosely, which stifles innovation, learning and opportunities to combine and tailor approaches to the changing contexts in which they operate. The cost of facilitating and delivering these approaches is often not well understood or monitored.

To address this, Plan International, WaterAid and UNICEF are conducting a review to consolidate existing evidence and experiences on these issues, with an aim to develop guidance documents for rural sanitation programme policy-makers, planners and implementers.

You can read a [brief summarising the highlights from the analysis of the predominant rural sanitation approaches](#) or access the [full report 'Review of Rural Sanitation Approaches'](#).

Community-Led Total Sanitation: A Mixed-Methods Systematic Review of Evidence and Its Quality



Community-led total sanitation (CLTS) is a widely applied rural behavior change approach for ending open defecation. However, evidence of its impact is unclear. UNC (Vidya Venkataramanan, Jonny Crocker, Andrew Karon, and Jamie Bartram) conducted a systematic review of journal-published and gray literature to assess evidence quality, summarize CLTS impacts, and identify factors affecting implementation and effectiveness which was published in [Environmental Health Perspectives](#) [DOI:10.1289/EHP1965](https://doi.org/10.1289/EHP1965)

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